



About the Firm

Phoenix Global is a skill-development company that helps students acquire and master professional and soft skills as per the requirements of the industry benchmarked to world's top firms, trained by top class industry professionals.

Phoenix Global is a platform having Industry professionals with esteemed alma mater including the IITs and IIMs to mentor and decipher the cutting-edge skills, critical to the emerging industries while also giving them an opportunity to work on a project under mentorship of industry professionals from the IITs /IIMs.

Vision: To be a national leader in skill development and industry readiness training by providing differentiated training from top-class industry experts.

Mission: To be a go-to skill development platform for students, imparting skills benchmarked at global standards that help them realize their dream careers profitably

Core Values: The 4Ps – Professionalism, Punctuality, Passion, Perseverance

Selection Process: Resume based shortlist followed by virtual PI

Soft Skills Requirements

- **Mandatory:** Strong leadership and communication skills, ability to work in a team and get the goals reached. Self-motivated personality with strong commitment to purpose, learning and development.
- **Optional:** Background of having held PoRs, Presentation skills

Contact

Human Capital Management Division

Central Administration Office (CAO Hyderabad)

A4SPHOENIX GLOBAL TECHNO MANAGEMENT SOLUTIONS PVT LTD 203, SRR,
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UAN: TS02D0052027 | NIC: 74, 85 Registered Under Telangana State MSME-Cat D.

Position 1: Senior Lead Analyst (Marketing and Sales)

- Reporting to : Director
- Location : Remote (Virtual-WFH)
- Duration : 11-09-2021 to 11-11-2021(2 Months)
- Eligibility : MBA 2020-22
- Benefits : Certificate of Experience (Project Completion), Letter of Recommendation, Awards and Recognitions as per PGR&R Policy, Opportunity to work with Co-founders and CXOs, Business Ownership, practical learning opportunity

Role Description

- To manage a 3-5 member team, assign & review work and update the reporting manager on sales progress.
- Participate in CXO level weekly governance review to contribute, understand and implement the short-term S&M strategies.
- Take ownership of business unit activities to engage customers and maintain relationship with Institutional Clients
- Liaison between the Direction team and subordinates to further the business and revenue goals.

Position 2: Lead Analyst (Marketing and Sales)

- Reporting to : Director
- Location : Remote (Virtual-WFH)
- Duration : 11-09-2021 to 11-11-2021(2 Months)
- Eligibility : MBA 2021-23
- Benefits : Certificate of Experience (Project Completion), Letter of Recommendation, Awards and Recognitions as per PGR&R Policy, Opportunity to work with Co-founders and CXOs, Business Ownership, practical learning opportunity

Role Description

- Reach business goals set by the manager and coordinate with team members towards implementing the campaigns assigned.
- Maintain sales pipeline and manage client relationship with constant coordination and engagement.
- End to end B2B Sales assignments as per the business requirements, assigned by the reporting manager
- Participate in CXO level weekly governance review to contribute, understand and implement the short-term S&M strategies.

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Position 3: Senior Lead Analyst (Digital Marketing)

- Reporting to : Director
- Location : Remote (Virtual-WFH)
- Duration : 11-09-2021 to 11-11-2021(2 Months)
- Eligibility : MBA 2020-22
- Benefits : Certificate of Experience (Project Completion), Letter of Recommendation, Awards and Recognitions as per PGR&R Policy, Opportunity to work with Co-founders and CXOs, Business Ownership, practical learning opportunity

Role Description

- To manage a 3-5 member team, assign & review work and update the reporting manager on Digital Marketing progress.
- Participate in CXO level weekly governance review to contribute, understand and implement the Digital Marketing strategies.
- Take ownership of business unit activities to engage customers through active Digital Marketing initiatives
- Liaison between the Direction team and subordinates to further the brand outreach goals.

Position 4: Lead Analyst (Digital Marketing)

- Reporting to : Director
- Location : Remote (Virtual-WFH)
- Duration : 11-09-2021 to 11-11-2021(2 Months)
- Eligibility : MBA 2021-23
- Benefits : Certificate of Experience (Project Completion), Letter of Recommendation, Awards and Recognitions as per PGR&R Policy, Opportunity to work with Co-founders and CXOs, Business Ownership, practical learning opportunity

Role Description

- Reach Digital Marketing goals set by the manager and coordinate with team members towards implementing the campaigns assigned.
- Maintain Digital Marketing activity pipeline with constant coordination and engagement.
- End to end Digital Marketing assignments as per the business requirements, assigned by the reporting manager
- Participate in CXO level weekly governance review to contribute, understand and implement the Digital Marketing strategies.

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