



# National Finance Olympiad 2022

B-School Finance Competition cum Learning Program



A Phoenix Global Initiative



## About FinSchool



FinSchool, an IIM Alumni Initiative, is one of India's first Finance-Only Live Training and Experiential Learning Platform dedicated for MBA (Finance) Enthusiasts by Phoenix Global. Phoenix Global is a skill-development company that helps students of top B-Schools master professional skills trained by top class industry professionals. Following are the figures that indicate national Impact by Phoenix Global

### Our Reach

**3,00,000+**

Students reached

### Institutes

**525+**

Institutes reached

### Careers Impacted

**30,000+**

Careers transformed



### Training

**2,00,000+**

Live Training Hours

### Collaborations

**100+**

IIT/IIM/NITs & Others

### Strong Team

**25+**

IIT/IIM Alumni Team



## B – School Connects

FinSchool's parent Organization Phoenix Global has a huge reach among the top B-Schools, where Phoenix has partnered with the Student Clubs, Institute Administration or Campus Events for various value addition Partnerships. Few of such partnerships are from the following:



# About FinSchool National Finance Olympiad 2021

FinSchool takes immense pleasure in launching National Finance Olympiad, a B-School Finance Competition cum Learning Program.

FinSchool NFO, is one of India's first Finance-Only Live Training and Experiential Learning Competition dedicated for MBA(Finance) Enthusiasts. FinSchool NFO will be a perfect platform to those who wish to pursue careers in Finance, where the students will have world's top trainers with London School of Economics and IIM Background, CFA and FRM qualified industry mentors providing 1-1 training and making the students industry ready. FinSchool NFO aims at making the students prepared to pick up positions in top firms like Goldman Sachs, JPMorgan Chase & Co., Citi, Bank of America, Morgan Stanley, Nomura, UBS, BNP Paribas among many others.

## Our Trainers' Profile

### Background



CFA



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

### Corporate Exposure



JPMORGAN  
CHASE & CO.



# National Finance Olympiad - Process

## 01 Registration

- Fill all the details including Slot Preference and complete registration

## 02 Attend Weekend Live Corporate Training

- Attend Sessions in your preferred time slot

## 03 Applied Project

- Applied project under corporate mentorship to be submitted by the stipulated dates and the same will be evaluated by Corporate Guides

## 04 Congratulations! You get the following:

- 
1. Industry Certificate (To all)
  2. Applied Project Certificate (To all)
  3. Journal Publication (To all)
  4. 100+ Financial Reports (To all)
  5. LOR (Top 50% Students only)
  6. Internship (Top 25% only)
  7. Awards (National&Campus Top 3)



## What do the Students get?

***Prizes worth INR 4,00,000 at Stake!***

***Awards for Top-3 students from Each Campus***

***Report Publication opportunity for all***

***FREE 100+ Industry and Company Reports to all***

***Free 20+ PPT Templates and Excel Models to all***

- Live Training
- Corporate Trainers
- Placement Oriented

- High 1-1 Focus
- Industry Skills
- Applied Projects

Internships  
Opportunity  
to top  
**25%**  
Students

Letter of  
Recommendation  
to the top  
**50%**  
Students

Verified  
Professional  
Certificate  
to all students

Applied Live  
Project with  
Corporate  
Mentorship to  
all Students

## Why Choose FinSchool?

Feature	FinSchool NFO	Competitors	MOOC Platforms
Training Type	Live Training	Recorded Videos	Recorded Videos
Trainers Profile	Trainers from Corporate Companies with London School of Economics, IIM Background with CFA, FRM Qualifications	Domain Tutors with Generic Qualifications	Academicians and Domain Tutors
Live Applied Project	Yes, with Corporate Mentorship	No Corporate Mentorship	No Project Included
Assured Finance Internship	Yes (To Top 25% Students)	No	No
Hands – On Learning	Yes	No	No
Letter of Recommendation	Yes (To Top 50% Students)	No	No
1-1 Mentorship/Interaction	Yes	No	No
CV Pointers	4 - Certified Professional Certificate along with Live Project, Publication, LOR and Internship Opportunity	1- Course Completion Certificate	1 - Course Completion Certificate
Publication Opportunity	Yes	No	No
Validity	Lifetime	Usually 1-5 Years	Usually 1-5 Years
Price	INR 4899	INR 5,000-15,000	INR 5,000-3,00,000

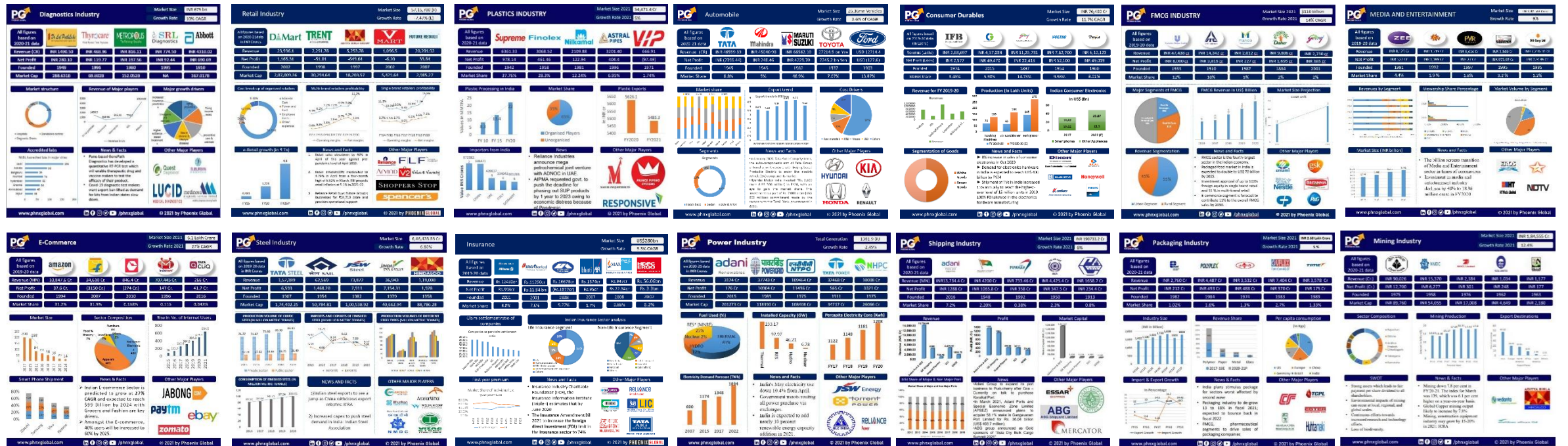


# Publish your Equity Research Report with Us! Register Now!

Here are a few published Company reports authored by our Interns!  
Next report that we publish is yours!

In addition to Publishing your report, You get access to the following for FREE!

- 150+ Company Reports
- 30+ Industry Reports
- 1,000+ Financial Charts
- 200+ Finance Presentation Templates





# Detailed Curriculum

## Certified Financial Management Analyst (CFMA Program)

### Suitable for MBA 1<sup>st</sup> Year

Introduction to Financial Statements	Profits, Payout, Dividends, Stock Split and Bonus
Balance Sheet, Income Statement, Cash Flow Statement	Introduction to Corporate Finance
Detailed analysis of Line Items and Linkage of Financial Statements	Modelling Tools
Introduction to Working Capital Management	Investment Decisions
Working Capital Management - Ratios and their Implications	Time Value of Money
Industry relevance of Financial Ratios	PV, FV, Compounding
Analyzing Annual Reports and Earnings Reports	NPV & Discount Rate
Profits, Payout, Dividends, Stock Split and Bonus	Int. Rate of Return, Payback Period

This program includes a Live Project with Corporate Mentorship, and Publication of Live Project Report

# Detailed Curriculum

## Certified Equity Research Analyst (CERA Program)

Suitable for MBA 1<sup>st</sup> /2<sup>nd</sup> Year

Modelling Tools and Formatting

Investment Decisions

TVM, PV, FV, Compounding

NPV & Discount Rate, IRR

RFR, Beta and Risk Premium

Relative Valuation and Ratios

Valuation Multiples and Industry Relevance

Absolute Valuation

DCF Valuation

Relative Valuation

Revenue Projections and Working Capital

Financial Statement Analysis for Valuation

Capital Structure, FCFE, FCFF, Valuation

Live DCF Model building

Investment Research and Investment Call

Live Equity Research Report building for a company

This program includes a Live Project with Corporate Mentorship, and Publication of Live Project Report

# Detailed Curriculum

## Certified Investment Banking Analyst (CIBA Program)

### Suitable for MBA 1<sup>st</sup> /2<sup>nd</sup> Year

Introduction	DCF Model
IB Activities	Merger Model (M&A)
Financial statements	Initial Public Offering
FS Analysis	LBO Model
Equity Investments	Sum of Parts Model
Valuation Mechanics	Other Models
Valuation Analysis	Deal Mechanics
3 Statement Model	Corporate Restructuring and Defense

This program includes a Live Project with Corporate Mentorship, and Publication of Live Project Report

## Program Registration Details

### Certified Financial Management Analyst (CFMA Program)

Website Price:  
~~₹ 12000~~ 59% OFF = ₹ 4899

#### Students Get:

Verified Professional Certificate  
"Certified Financial Analyst"

Live Project in Financial Analysis and  
Modeling

Internship Opportunity to  
top 20 Students

### Certified Equity Research Analyst (CERA Program)

Website Price:  
~~₹ 12000~~ 59% OFF = ₹ 4899

#### Students Get:

Verified Professional Certificate  
"Certified Equity Research Analyst"

Live Project in Equity Research and  
Development of Company Equity Report

Internship Opportunity to  
top 20 Students

### Certified Investment Banking Analyst (CIBA Program)

Website Price:  
~~₹ 12000~~ 59% OFF = ₹ 4899

#### Students Get:

Verified Professional Certificate  
"Certified Investment Banking Analyst"

Live Project in Equity Research and  
Development of Company Equity Report

Internship Opportunity to  
top 10 Students



## National Finance Olympiad - Process



### Live Corporate Training Slots Availability

	Slot 1	Slot 2	Slot 3
Dates	30 July (3pm-8pm) 31 July (3pm-8pm)	06 Aug (3pm-8pm) 07 Aug (3pm-8pm)	13 Aug (3pm-8pm) 14 Aug (3pm-8pm)
CFMA Program	Available	Available	Not Available
CERA Program	Available	Not Available	Available
CIBA Program	Not Available	Available	Not Available
Certificate Issue Date	31 July 2022	07 Aug 2022	14 Aug 2022
Project Submission Deadline	15 Aug 2022	22 Aug 2022	29 Aug 2022
LOR, National Rankings, Awards and Prizes Issue Date	31 Aug 2022	31 Aug 2022	31 Aug 2022

Note: Recordings will be provided in case the student cannot attend the live sessions due to unavoidable reasons

# Sample Takeaways



Sample Certificate



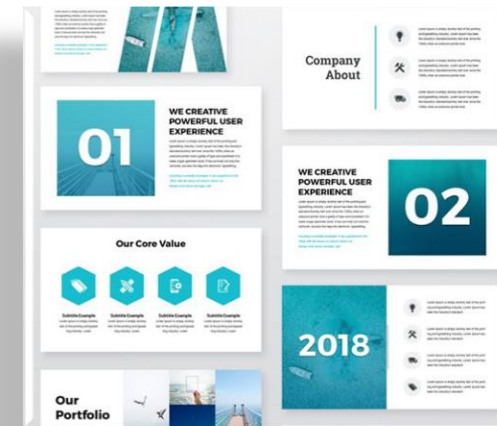
Sample LOR



Sample Report



100+ Free Reports



200+ Free Fin PPTs

# National Finance Olympiad 2021 - Highlights

## NFO 2021 Highlights

- **50+** Internships Offered (Out of limited Intake of 200 students)
- **100+** LORs processed
- **40+** Institutes participated

Investment Banking (CIBA)		
National Rank	Name of the Student	College
Rank #1	Akash Banerjee	IIM Ranchi
Rank #2	Maresh V M	IIM Lucknow
Rank #3	Mahyavanshi Dhruv Champak	IIM Udaipur
Rank #4	Arpan Goswami	IIM Rohtak
Rank #5	Pourush Pratap Singh Kachhawah	IIM Ranchi
Rank #6	Yash Gupta	IIM Rohtak
Rank #7	Divyansh	IIM Rohtak
Rank #8	Rohan Goel	IIM Ranchi
Rank #9	Rupam Bhattacharjee	IIM Indore
Rank #10	Mithun Nair	IIM Calcutta

Equity Research (CERA)		
National Rank	Name of the Student	College
Rank #1	Karthikeyan S	IIM Indore
Rank #2	Amar Dhoot	IIM Amritsar
Rank #3	Basangar A Pramodkumar	IIM Ranchi
Rank #4	YASH PAHWA	IIM Jammu
Rank #5	Nishi Purwar	Banasthali Vidyapith
Rank #6	Devansh Verma	IIM Jammu
Rank #7	Utkarsh Puri	IIM Jammu
Rank #8	Sethu K S	IIM Amritsar
Rank #9	Rishab Goyal	IIM Rohtak
Rank #10	Aakash Gala	IIM Amritsar
Rank #11	Anjali Neha Bara	IIM Ranchi
Rank #12	Daksh Narula	IIM Ranchi
Rank #13	Niharika Dwivedi	Banasthali Vidyapith
Rank #14	Yash Goyal	IIM Trichy
Rank #15	Manas gupta	IIM Jammu
Rank #16	Rupanshi Jaiswal	IIM Ranchi
Rank #17	Shaurya Prassan Jain	IIM Rohtak
Rank #18	RISHAB GOYAL	IIM Rohtak
Rank #19	Kushagri Mangal	IIM Trichy
Rank #20	Akash Dhiman	FMS Delhi

Financial Management (CFMA)		
National Rank	Name of the Student	College
Rank #1	Rahul Rajan	IIM Sirmaur
Rank #2	Anjali Neha Bara	IIM Ranchi
Rank #3	Vishakha Anil Lade	IIM Nagpur
Rank #4	Vicky Khandelwal	IIM Rohtak
Rank #5	Nikhil	IIM Nagpur
Rank #6	Devanshu Manoj Jain	IIM Udaipur
Rank #7	Parth Gupta	IIM Rohtak
Rank #8	Arun Kumar	IIM Ranchi
Rank #9	Devansh Verma	IIM Jammu
Rank #10	YASH SHANDILYA	IIM Jammu
Rank #11	Akshi Khandelwal	IIM Udaipur
Rank #12	Naman Gupta	IIM Udaipur
Rank #13	Basangar Archis Pramodkumar	IIM Ranchi
Rank #14	YADAV VISHAL MAHENDRA	IIM Udaipur
Rank #14	vishal kumar kedia	IIM Jammu
Rank #15	DHEERAJ VALIVETI	IIM Vizag
Rank #16	Rahul Garg	IIM Udaipur
Rank #17	Anjali Kakkar	IIM Jammu
Rank #18	Keshav grover	IIM Jammu
Rank #18	SIDHARTH SINGH	IIM Jammu
Rank #19	Prince Alok	IIM Jammu
Rank #20	Sakshi Shahakar	NMIMS

# National Finance Olympiad 2021 - Highlights

**Phoenix FinSchool**  
National Finance Olympiad  
Investment Banking National Rankings

**Akash Banerjee**  
IIM Ranchi  
National Rank #1

**Mahesh V M**  
IIM Lucknow  
National Rank #2

**Dhruv M**  
IIM Udaipur  
National Rank #3

Congratulations!!!

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**Phoenix FinSchool**  
National Finance Olympiad  
Equity Research National Rankings

**Karthikeyan S**  
IIM Indore  
National Rank #1

**Amar Dhoot**  
IIM Amritsar  
National Rank #2

**Basangar Archis**  
IIM Ranchi  
National Rank #3

Congratulations!!!

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**Phoenix FinSchool**  
National Finance Olympiad  
Finance Management National Rankings

**Rahul Rajan**  
IIM Sirmaur  
National Rank #1

**Anjali Neha Bara**  
IIM Ranchi  
National Rank #2

**Vishakha Lade**  
IIM Nagpur  
National Rank #3

Congratulations!!!

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**Phoenix FinSchool**  
National Finance Olympiad  
Investment Banking Phase 2 National Rankings

**Omkar Ingale**  
IIM Shillong  
National Rank #1

**Kamlesh Jain**  
KJ SIMSR  
National Rank #2

**Preksha Solanki**  
IIM Indore  
National Rank #3

Congratulations!!!

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**Phoenix FinSchool**  
National Finance Olympiad  
Equity Research Phase 2 National Rankings

**Sri Vishnu S**  
IIM Kozhikode  
National Rank #1

**Vishal Dwivedi**  
XIMB  
National Rank #2

**Shubham Badhe**  
IIFT  
National Rank #3

Congratulations!!!

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**Phoenix FinSchool**  
National Finance Olympiad  
Finance Management Phase 2 National Rankings

**Tanishq Pamecha**  
KJ SIMSR  
National Rank #1

**Vihari Gudla**  
IIM Nagpur  
National Rank #2

**Smriti Rijhwani**  
DBE, DU  
National Rank #3

Congratulations!!!

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# Testimonials



I participated in CHR program, I had various New Insights from this program.

**Himanshu Jain**  
**XLRI Jamshedpur 2020-21**



I participated in Phoenix CHR Program, and learnt the Basics of Analytics and it's role in organisations.

**Shrey Anil Chhabra**  
**XLRI Jamshedpur 2020-22**



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

**Rajiv Ranjan**  
**DFE, DU 2021-23**



I participated in CERA program as part of FinSchool NFO and the program was good overall

**Shubham Badhe**  
**IIFT 2021-23**



CERA program was a great experience! I would love to participate such programs offline as well!

**Rajat Pai R**  
**IIM Amritsar 2021-23**



I participated in CERA program as part of FinSchool NFO and the course was very good

**Karthikeyan Shridhar**  
**IIM Indore 2020-22**



Can't get better!  
I participated in CERA program and really loved it!

**Shubham Yadav**  
**IIM Jammu 2021-23**



I participated in CERA program as part of FinSchool NFO. It was an enriching session.

**Shiv Kumar Sahu**  
**IIM Jammu 2021-23**



I participated in CFMA program. It was very insightful and knowledgeable fast paced program

**Keshav grover**  
**IIM Jammu 2021-23**



I had little knowledge about finance, but taking this course helped me to learn new concepts as well as to apply it in real world.

**Yash Shandilya**  
**IIM Jammu 2021-23**



I participated in CERA program as part of FinSchool NFO. It has helped in increasing my knowledge

**Anushka Jaiswal**  
**IIM Kashipur 2021-23**



I participated in CFMA program as part of FinSchool NFO and it was a great hands-on workshop

**Prasann Dubey**  
**IIM Nagpur 2021-23**



Very insightful session. Looking forward to do other courses with the organization.

**Dipti Gavkare**  
**IIM Nagpur 2021-23**



It was a great learning and I got to learn many new concepts related to equity research

**Rishab Goyal**  
**IIM Rohtak 2021-23**



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

**Rahul Rajan**  
**IIM Sirmaur 2021-23**



Course had a lot of important practical applications. It exceeded my expectation. The instructors were very knowledgeable, interactive & very patient!

**Sathya Narayanan**  
**IIM Sirmaur 2021-23**



I am fully satisfied with the entire course. The content taught was extremely useful and practical.

**Sudipan Mallick**  
**XIME Kochi 2021-23**



The program was really nice, properly tailored & the content was really helpful for practical application.

**Sakshi Dhotre**  
**XIME 2021-23**



I participated in CBA program, the content taught was extremely useful and comprehensive

**Philo Maria Firoz**  
**XIME 2021-23**



Phoenix program helped in up-skilling my practical knowledge in data analytics.

**VISHNU GOPAL A**  
**XIME 2021-23**

# Testimonials



I participated in CERA program, the content taught was extremely useful and practical.

**Kushagri Mangal**  
IIM Sirmaur 2021-23



I'm so happy that I enrolled in this extraordinary program. I actually tried a lot of YouTube/books to understand these complex topics but CFMA program gave me complete clear picture about these topics in five hours. Trainers were gems!

**Dheeraj Valiveti**  
IIM Vizag 2021-23



The program was really very informative, it went from basics to advanced level seamlessly.

**Sanjana Kumari**  
FOSTIIMA Business School 2020-22



Really wonderful. Looking forward to applying the concepts I learned here.

**Yadubansh Mani**  
IIFT Delhi 2020-22



I participated in CBA program, the content taught was extremely useful the course was good.

**Amogh Surshe**  
IIM Amritsar 2021-23



I participated in CBA Program and it is a very good course for understanding of PowerBI and Tableau

**Soumyadip Das**  
IIM Bangalore 2020-22



Faculty has great knowledge, very open and happy to connect. Faculty is ready to clear all the queries.

**Kishan C**  
IIM Jammu 2021-23



I participated in CBA program, the content taught was extremely useful. It was a very insightful course.

**Mohanish Mangalam**  
IIM Jammu 2021-23



I participated in CBA program, the content taught was extremely useful and relevant.

**Shubojeeet Dutta**  
IIM Jammu 2021-23



The program was really helpful and I also got hands-on experience.

**Maitreya Chatterjee**  
IIM Jammu 2021-23



Very nice course. I would like to participate in the advanced level courses, which is required.

**Bakul Parmar**  
IIM Jammu 2021-23



I participated in Sales program, It's a great learning experience for B2B sales.

**Mohammad Nadeem**  
IIM Jammu 2021-23



Phoenix Global program was very fruitful and got to learn a lot from it.

**Falguni Babhare**  
IIM Jammu 2021-23



It was an uncharted territory for me. But now I can say I have learnt the basics of product management.

**Debabrat Lahon**  
IIM Jammu 2021-23



Really a great learning that surely would help me to incorporate in my future professional career

**Sourabh Nimesh**  
IIM Jammu 2021-23



Thanks for giving us this opportunity. It was really useful.

**Pranjal Parnerkar**  
IIM Kashipur 2021-23



The best aspect of the program was its practical approach. Really enjoyed the sessions. Thank You.

**Chetan Singh Maurya**  
IIM Kashipur 2021-23



As a beginner the course was helpful for me, and I learnt a lot of new concepts practically.

**Venkata Jaswanth Peyyala**  
IIM Nagpur 2021-23



It was an amazing session, the instructors are calm and kind, addressed all the queries with excellence.

**Ajinkya Prashant**  
IIM Nagpur 2021-23



It was a great experience and got to learn depths of product management in the real world scenario.

**Shubham Mathur**  
IIM Nagpur 2021-23



I participated in CBA program, It was a great learning experience for me!

**Sachin Ardao**  
IIM Nagpur 2021-23



Great Program, wish if there were more sessions included in the course, to learn more!

**Simon Fernandes**  
IIM Nagpur 2021-23



I participated in CERA program, the content taught was extremely useful, interesting and informative

**Ritam Banerjee**  
IIM Raipur 2021-23



I liked the pace of the program quite well and level of interaction and doubt clearing.

**Vishakha Agarwal**  
IIM Raipur 2021-23



# Testimonials



Overall program was very good. Content taught was extremely useful and practical.

**Mudit Garg**  
IIM Udaipur 2020-22



The training program was comprehensive. It gave me clarity for future decisions.

**Siddhant Sehgal**  
IIM Udaipur 2020-22



The program was overall good. It had theoretical, technical concepts, and practical examples.

**Anupriya K**  
IIM Vizag 2020-22



I participated in CDM program, the content taught was extremely useful. Great learning experience!

**Utkarsh Shambharkar**  
IIM Vizag 2021-23



Course was neatly structured. Trainer was very good and kept the session engaging and informative.

**Sonal Pawar**  
IIM Vizag 2021-23



It's a nice exposure for a fresher to gain knowledge about the course and related industry!

**Aryasomayajula Marali**  
IIM Vizag 2021-23



Very well structured program. I participated in CPM program, the content taught was extremely useful.

**Prapti Alok**  
IIM Vizag 2021-23



I participated in CBA program, Great experience and full of knowledge!

**Shiv Garg**  
IMI New Delhi 2021-23



I participated in CBA program, the content taught was extremely useful and practical.

**Gurbaksh Kaur Sethi**  
IMI New Delhi 2021-23



Good Workshop! I participated in CDM program, and really liked the program!

**Sanskriti Aryaa Arora**  
IMI New Delhi 2021-23



It was a nice session and looking for more learning opportunities!

**Kuldeep Singh**  
IMI New Delhi 2021-23



Very good overall, learnt a new approach to solving problems!

**Saumya Bhardwaj**  
IMI New Delhi 2021-23



The trainer was very clear and explained again and again if needed!

**Sathvika Selvandurai**  
IMT Hyderabad 2020-22



I participated in CBA program, it was a good session, I liked the content taught!

**Srividya Racharla**  
IMT Hyderabad 2021-23



Good learnings and practicality! I really liked Phoenix Global program!

**Rushi Panchal**  
IMT Hyderabad 2021-23



I participated in Sales Program by Phoenix, and it was a really good experience!

**Tej Barve**  
IMT Hyderabad 2020-22



Got a lot of new learnings which can be applied in the future!

**Abhishek Kundu**  
IMT Hyderabad 2021-23



The course structure was well designed to provide right amount of knowledge to generate interest!

**Shabyashachi**  
IMT Hyderabad 2021-23



Good program! learnt Business application in data analysis and How to formulate the problem.

**Soumya Bhatnagar**  
NMIMS Mumbai 2021-23



I learnt how to approach a use-case or a problem and apply the solution.

**Akshat Srivastava**  
NMIMS Mumbai 2021-23



I learnt how to correlate the data sets given and draw more relevant information from the same.

**Akhila S**  
NMIMS Mumbai 2021-23



I participated in Tableau program and learnt the uses and applications of data!

**Suvigya Hairiya**  
NMIMS Mumbai 2021-23



I participated in Tableau program, my key takeaway is to follow a stepwise procedure for a problem!

**Poshini V Dixit**  
NMIMS Mumbai 2021-23



I learnt to understand what is problem first and not look for solution at the start!

**Yogeshwari Shetty**  
NMIMS Mumbai 2021-23

# Testimonials



I participated in CBA program, the content taught was extremely useful, Got familiar with role of a BA.

**Suraj Ashok Satao**  
IIM Raipur 2020-22



The class was very interactive and lively. All the doubts were cleared instantly.

**Athira M Nair**  
IIM Ranchi 2021-23



The program was very good and gave a good insight into the working of Data Analytics tools.

**Suryansh Choudhary**  
IIM Ranchi 2021-23



The best part of the program was the teaching style, and innovative concepts!

**Aarsha karjee**  
IIM Ranchi 2021-23



I participated in CDM program, good content! Great course for deep-dive into digital marketing!

**Raja Guttula**  
IIM Ranchi 2021-23



Got insights on how to proceed with the career as PM and how to switch into PM from other domain.

**Ankit Raj**  
IIM Ranchi 2021-23



The sessions were a perfect balance between the beginner and intermediate level knowledge of PM.

**Aakaash Vasu**  
IIM Ranchi 2021-23



It was a very enthralling and informative session, designed well suiting the current market needs.

**Aakaash Vasu**  
IIM Ranchi 2020-22



I participated in the CIBA program, it was a highly interactive and informative one.

**Arpan Goswami**  
IIM Rohtak 2021-23



The program was highly Interactive and it was very knowledgeable.

**Ruchi garg**  
IIM Rohtak 2021-23



I participated in CBA program, the program was amazing and informative.

**Vishal Verma**  
IIM Sambalpur 2021-23



This program was very efficient. Learnt a lot of new things.

**Navratan Rathi**  
IIM Sambalpur 2021-23



Brand new content for me so there was a lot to learn!

**Shreem Kohli**  
IIM Sambalpur 2020-22



Very informative and helpful for my future growth and profile building.

**Sparsh Nalin**  
IIM Sambalpur 2021-23



I had a very enriching experience with Phoenix Global. I gained hands-on experience of HR analytics

**Sebantee Nandi**  
IIM Sambalpur 2020-22



The course was very insightful. The Instructor's vast experience really elevated the level of learnings.

**Kundan Pathak**  
IIM Sambalpur 2021-23



With no prior knowledge of product management, I felt that this course was well paced and informative.

**Thota Sri Ranga Vineel**  
IIM Shillong 2021-23



Very knowledgeable session for someone like me who wants to learn.

**Devvrat Singh**  
IIM Sirmaur 2021-23



Even a newbie like me could easily understand, that too in depth! that was the level of clarity of training!

**Harsh Vardhan Singh Chauhan**  
IIM Sirmaur 2021-23



I participated in CSS program, overall it was a great experience!

**Abhishek Sharma**  
IIM Sirmaur 2021-23



The course helped me to understand the aspects of Six Sigma very well.

**Suvarthee Roy**  
IIM Sirmaur 2021-23



Overall, the program was very helpful, and also evoked my interest towards future opportunities!

**Neeraj Kumar**  
IIM Sirmaur 2021-23



I participated in CBA program, the content taught was extremely useful. Program was well organised.

**Aswath KR**  
IIM Trichy 2021-23



It was great Program. We covered a lot in two days span.

**Sriya Davanam Devarapalli**  
IIM Trichy 2021-23



# Success Stories



**Sanjana Gupta** • 2nd  
IIM Sirmaur '22 | Member, Strategy Club | D2C Igniter  
5d • Edited •

Enriched learning experience!

I would like to take a moment to share that recently I've completed the Business Analyst Program by **PHOENIX GLOBAL**. The program provided with the practical understanding of Data Analysis and Business Intelligence in dynamic business scenarios. Moreover, it helped me get hands on experience with the significant data visualization tools such as **#Tableau** and **#PowerBI**.



**Sakshi Verma** • 2nd  
IIMJ'22 | Certified Financial Analyst | Entrepreneurship Development Cell | Alum...  
3w •

We have been reading it since school that performance appraisal motivates the employees. But I was taken aback when my efforts were appreciated despite the wanted result.

I applied for this marketing live project and was assigned the sales job but it excited me. I really wanted to explore my potential.

Not one sale got converted. It was disheartening and I thought I cannot do this. But I guess my mentors saw something in me which I couldn't.

If I'm given a chance to do it all over again, without changing the result, I still would! All those times when I felt nervous before making the call, when it felt impossible to be polite, the sheer impatience and naivety, the experience was truly enriching.

Thank you **PHOENIX GLOBAL** and team for the learning opportunity!



**Karan Sehgal** • 1st  
IIM Rohtak | Finance Head - S.T.O.R.E | Marketing Intern(ATL&BTL)- Dezin solu...  
1mo • Edited •

As 2 months of my Live project with **PHOENIX GLOBAL** comes to an end, I would like to thank Subhash K sir for the guidance and support throughout the project.

Thank you **Bishnu kumar**, **Saurabh Upadhyay** and **Sweta** for being such a great team. A special thanks to you **Manikanta Toram** for the support and help throughout the journey.

It was great working on the project. Got good exposure to the Ed-Tech industry and learnt a lot of new things.

In the end, thanks, **PHOENIX GLOBAL** for recognizing and awarding me with the 'Shining Star Award'.



**AJAY JAIN** • 1st  
IIM Visakhapatnam || PGP || Class of 2022 || Engineer || Ex- Aspiring Minds || Ex-...  
1mo • Edited •

It was great working with **PHOENIX GLOBAL** Team. We were given enough autonomy and flexibility while working. Under the guidance of Subhash K, we learned many things. Altogether my team **#SalesNorth (Kanika Goraya, Umang Gupta, Mansi Pathak)** delivered good work and a special thanks to **Manikanta Toram** for support throughout the journey. Thanks, **PHOENIX GLOBAL** for awarding me as a Sales Champion. In all, it was a wonderful experience working with **PHOENIX GLOBAL** as a 'Sales and Marketing Analyst'.  
**#team #sales #leadership #internship #saleschampion #mba #iimvisakhapatnam #marketing**



**Ishan Chapadgaonkar** • 2nd  
Marketing and Analytics Enthusiast| MBA at IIM Sirmaur(2020-22)| Content Wri...  
1w • Edited •

Dear Connections,

I am elated to share that recently I have completed the Business Analyst Certification by **PHOENIX GLOBAL**. The program dealt with the basics of analytics from a business perspective, as well as we also got to learn about leading Data Visualization tools like **#tableau** and **#powerbi**.

I want to extend my gratitude towards the Phoenix Global team, its instructors and organisers for making the sessions interactive & making sure every student understood the tools. Further, I also thank the **Industrial Relation and Sponsorship Committee** for bringing such amazing opportunities.

**#businessanalytics #analysts #datavisualization #datascience #analytics #iimsirmaur #thehimalayaniim**



**SARBJEET SINGH** • 2nd  
Student at Indian Institute of Management Jammu  
1mo •

I would like to thank **PHOENIX GLOBAL** for providing me this opportunity. Your **#financialanalyst** programme helped me in up-scaling my skills. Aspects covered in the course ranged from **#financialmodelling** to **#enterprise #evaluation** which surely broadened my knowledge base for the domain. I am also thankful to my classmates **Sonali** and **Parag Nawathale** for their support all along the course which made the learning much more fruitful.

**#financialanalytics #letterofrecommendation #certificationcourse #learning**



**Bharrat Chandraa J U** • 2nd  
PPO Holder - ICICI Bank | IIM Kashipur  
1mo • Edited •

'Every experience makes us grow stronger'

I would like to thank **PHOENIX GLOBAL** for providing me an amazing opportunity and experience to dwell deep into learning aspect as a Sales and Marketing Analyst.

Special thanks to Subhash K and **Manikanta Toram** for helping me get acquainted and making the process much smoother.

Having successfully completed my tenure of 3 months as a live project, I take back lots of learning aspect and practical exposure.

I am also grateful for recognizing my work and rewarding me with the 'Shinning Star' award.

**#liveproject**



**Himanshu Jain** • 2nd  
PGDM (General Management) at XLRI Jamshedpur | Tata Steel | BITS Pilani, Pila...  
1mo •

I was exploring the relative new domains which can help me in developing my overall usefulness as an Executive once I join Corporate after the MBA.

**#hranalytics** is one such area. I was amazed by the tremendous work being done in analytics for the primary purpose of aligning HR objectives with Business strategy.

This training gave a detailed understanding of such tools and frameworks which can give HR a much-needed facelift in any organisation.

**PHOENIX GLOBAL**

**#xlri #analytics #skillsdevelopment #hrconsultants #humanresource management**



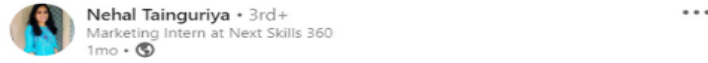
**Rishabh Yadav** • 2nd  
Chartering Member at Querencia The Toastmasters Club | Core Member, Sports...  
6d •

Dear Connections,

I am happy to share that I have recently completed my professional Business Analytics certification by **PHOENIX GLOBAL**. I learnt the basics of analytics as well as about the popular Analytics tools like **#Tableau** and **#PowerBI**.

**#businessanalytics #dataanalytics #iimsirmaur #thehimalayaniim**

# Success Stories



**Nehal Tainguriya** • 3rd+  
Marketing Intern at Next Skills 360  
1mo • Edited •

It's all about how much you learn from all of your previous experiences and how to improve yourself for the future.

Thank you such **PHOENIX GLOBAL** for giving me the opportunity to explore!



**Riya Ahuja** • 2nd  
Co-Founder at FinanceOak || FY Economics Student, St. Stephen's College || He...  
1mo • Edited •

I'm glad to inform you all my result in a case study competition organised by **NIFTEM** in which my team and I successfully secured the second position out of 750 participating teams. The competition, **Cascade** was based on **PHOENIX GLOBAL**. Overall, it was a great learning experience.

The certificate is awarded by the Ministry of Food Processing Industries.

#learning #teamwork #competitions #casestudycompetition



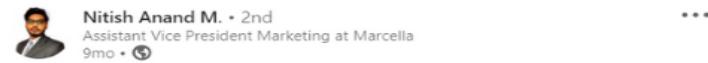
**Kanchan Choudhury** • 2nd  
MBA Summer Intern at Google | National Winner CaseQuest'21 & Melange'21 I...  
16h • Edited •

It gives me immense pleasure to announce that our **#team** is the first runner up in Cas-é-nova, presented by **MaSq The Marketing Club of IIM Bodh Gaya** in association with **Phoenix Global**.



**Kumar Rahul Singh** • 2nd  
Project Lead & HR Intern at FOLKDevelopers  
9mo • Edited •

Participated in IIM Rohtak Organon-Phoenix Global National Case Study Competition alongside **Aasim Ahsan** and **Sanskar Chhatrasal**. Learning analytics through a case study was a happening experience, thanks to Organon (Analytics Club of IIM Rohtak) and Phoenix Global for this opportunity.  
**#Case\_study #Analytics #IIM\_Rohtak #Organon #Phoenix\_Global #Dare2complete**



**Nitish Anand M.** • 2nd  
Assistant Vice President Marketing at Marcella  
9mo • Edited •

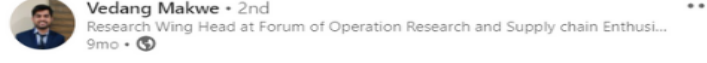
Participated in IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Indian Institute of Management (IIM), Rohtak. Had a great experience with team members **Gaurav Virmani** and **Kuldeep Sharma**.



**Chirag Singla** • 2nd  
Finance intern at Ozone Overseas Pvt. Ltd.  
9mo • Edited •

Here comes another one in my basket..

Participated in **PHOENIX GLOBAL** National Case Study Competition organized by Organon-**Analytics Club, IIM Rohtak**.



**Vedang Makwe** • 2nd  
Research Wing Head at Forum of Operation Research and Supply chain Enthusi...  
9mo • Edited •

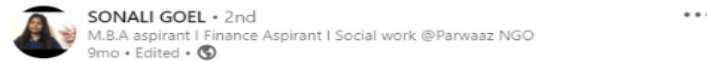
Recently, myself, **Anshul Kanodia** and **Supratim Endow** participated in a corporate case study competition organised by **PHOENIX GLOBAL** in association with **Analytics Club, IIM Rohtak**.

The process instigated a lot of brainstorming with my colleagues. We had to analyze the given data and find strategy and execution plan for a B-school to improve their Placements



**Mainali Gautam** • 2nd  
Marketing and Brand Management Intern | Edgistry | Soulflower | ImpactGuru | ...  
9mo • Edited •

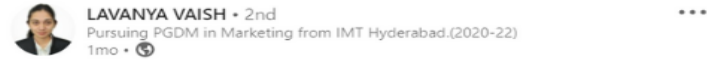
Thanks **PHOENIX GLOBAL**, **IIM Rohtak** for giving us this opportunity. Looking forward for the finals !!!  
Team Droid ❤️❤️❤️  
**#bschool #competitions #sibmb**



**SONALI GOEL** • 2nd  
M.B.A aspirant | Finance Aspirant | Social work @Parwaaz NGO  
9mo • Edited •

Case studies are basically the examples of real life problems that the corporates faces. Case studies helps us to examine the given situation in hand from different prospective before proposing the solutions to the given situation in hand.

I, with my team **Nikita Singh ANIL PARICHHA**, participated in the case study competition organised by **PHOENIX GLOBAL** with IIM, Rohtak.



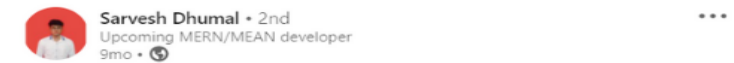
**LAVANYA VAISH** • 2nd  
Pursuing PGDM in Marketing from IMT Hyderabad.(2020-22)  
1mo • Edited •

In the age of growing importance of Data Analytics to handle the Big Data, I would like to thank **PHOENIX GLOBAL** for providing the opportunity to learn some interesting concepts of Data Analytics and and the techniques to apply them in the real world.



**Tushar Sinha** • 2nd  
Summer Intern at Future Generali | IMT-G | National Finalist Phoenix Global Cas...  
8mo • Edited •

I feel delighted to share that Team Mitaan (**Manan Tilak**, **Adarsh Ahuja** and I) emerged as one of the National Finalists in the Case Study Competition organised by **PHOENIX GLOBAL** and **Analytics Club, IIM Rohtak**. The competition had 1081 teams from all the top B-Schools in the country.



**Sarvesh Dhumal** • 2nd  
Upcoming MERN/MEAN developer  
9mo • Edited •

I participated in a case study IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Organon - the Analytics Club of IIM Rohtak in association with Phoenix global with two of my colleagues. We had been provided with live business data sets and given an opportunity to derive business inferences out of it. It was a great learning experience.



**Shikha Sevlani** • 2nd  
Student Alumni Relations Cell (SARC), GIM'21 | Summers- RBS & Square Panda ...  
3mo • Edited •

**#NationalWinner**  
Another one with **Anshika Chauhan**.

I would like to thank **Digitalytics, Analytics Club of IIM Ranchi, KPMG** and **PHOENIX GLOBAL** for the opportunity. It was a pleasure interacting with **Vivek V S, Jithesh Nambiar J, Mohanish Golatkar** and getting those valuable inputs.



**Yash Kanodia** • 2nd  
National Winner- MARKOS 2020. MICA 22'  
3mo • Edited •

When your team is as fun as the name suggests, Looney Tunes, you've gotta win it all!!!

The competition was lovely, where creativity was appreciated in terms of approach and presentation. Thank you so much **PHOENIX GLOBAL** and **Marque- The Marketing Club of IIM Rohtak** for this opportunity.



**Raman Singh** • 2nd  
Interned at HDFC Bank | Founder rsprods | Computer Science Student  
9mo • Edited •

It was a great learning experience for me and **Preeti Jain** participating in the National Case Study Competition organized by **PHOENIX GLOBAL** and **IIM Rohtak**.



# Top B-Schools Mentioning Phoenix



**SVKM's Narsee Monjee Institute of Management Studies (NMIMS)** • 4,321 followers • 2mo • Edited •

The Marketing Club of NMIMS Bangalore, MarGene, successfully concluded the last event of the academic year!

MARKOPOLIS saw immense participation with motivated teams who put forward great insightful solutions!

[Early Harvest Indoor Farms](#), [PHOENIX GLOBAL](#), [YourStory Media](#)

**Digitalytics, Analytics Club of IIM Ranchi** • 1st • Analytics Club of Indian Institute of Management, Ranchi • 3mo • Edited •

Digitalytics, IIM Ranchi is proud to announce its successful completion of the 1st edition of Scytale, the National Level Case Study Competition, and Insightlyze, the National Level Data Visualization.

We are thankful to our judges [Jithesh Nambiar J](#), [Mohanish Golatkar](#), [Prasenjit Thakur](#), [SUBHADIP SHAW](#) and [Vivek V S](#) and our partners KPMG and [PHOENIX GLOBAL](#) for their enthusiasm and support.

**AspireClub - KJ Somaiya Institute of Management** • 2nd • "The brainstorming hub" at KJ Somaiya Institute of Management Studies & Res... • 8mo • Edited •

Congratulations from Aspire Club on your well-deserved success!

Phoenix Global National Case Study Competition was organized by Organon - the Analytics Club of IIM Rohtak in association with Phoenix Global. This competition aimed at bringing out the best of the analytical expertise of the students, by exposing them to live business data sets and providing an opportunity to derive business inferences out of it.



**Indian Institute of Management Raipur** • 10,284 followers • 9mo • Edited •

Indian Institute of Management, Raipur is proud of its PGP students [Robin Singh](#), [Yogesh Chowdhary](#) and [Sai Akhil](#) of Team Saatwik who have reached the National Finals of Phoenix Global National Case Study Competition 2020. We wish them success for the finale!



**S.P. Jain Institute of Management & Research** • 38,870 followers • 8mo • Edited •

**SPJIMR - PGPM** participants, [Anamitro Pathak](#) and [Nishant Bangera](#) have made it to the national finals of a national level analytics case study competition organized by [PHOENIX GLOBAL](#) in association with Organon, the analytics club of [IIM Rohtak](#). The team qualified to be among the top 24 of the competition in which more than 1000 teams contested from 388 colleges. The qualification was based on the analysis and suggestions provided with respect to the case study.



**VGSOM - IIT Kharagpur** • 2nd • Corporate and Media Interaction Cell at Vinod Gupta School of Management, IIT... • 9mo • Edited •

IIT Kharagpur - Vinod Gupta School of Management congratulates [Gaganpreet S.](#) and [Rajat Gupta](#) of the MBA batch of 2019-21, on emerging as National Finalists in the Phoenix Global National Case Study Competition conducted by [PHOENIX GLOBAL](#) in association with the [Analytics Club, IIM Rohtak](#). The team demonstrated impeccable skills in providing strategic solutions using data analytics tools and insights, and we wish them the very best for all their future endeavors.

[#PhoenixGlobal](#) [#CaseStudy](#) [#Achievement](#) [#HomeVGSOM](#) [#IITKharagpur](#) [#VGSOM](#) [#MBA](#)



**Marque- The Marketing Club of IIM Rohtak** • 534 followers • 7mo • Edited •

It's always hard to imagine what corporate life would be like! [Marque- The Marketing Club of IIM Rohtak](#) in association with [PHOENIX GLOBAL](#) is privileged to present to you an interactive session with [Mr Arun Raja](#), to give you a glimpse of what a life of a "sales manager" looks like.



**Industrial Relations Committee IIM Sirmour** • 2nd • Building Industrial Relations with IIM Sirmour • 6mo • Edited •

"Perseverance is not a long race; it is many short races one after the other" - Walter Elliot

We are honoured to host a session by Mr. [Sashil Dath](#) in association with [PHOENIX GLOBAL](#) on "Life as a Supply Chain Manager".



**Symbiosis Institute of Business Management, Hyderabad** • 1,930 followers • 1mo • Edited •

SIBM Hyderabad is proud to announce [PHOENIX GLOBAL](#) as its Knowledge Partner for Firanje 5.0.



**SCOPE-The Supply Chain, Operations and Energy Club, IIFT** • 2nd • Supply Chain, Operations and Energy Club of Indian Institute of Foreign Trade -... • 7mo • Edited •

We thank our Knowledge partner [PHOENIX GLOBAL](#) for extending the partnership with [#iiftkolkata](#) and [SCOPE-The Supply Chain, Operations and Energy Club, IIFT Kolkata](#).



**Marketing Club IIM Shillong** • 302 followers • 2mo • Edited •

We take pride in announcing the winners and runners of Touchstone, a case study competition under Khlurthma, the Annual Management Fest of IIM Shillong.

This year we witnessed massive participation from students across B-Schools. The participants proved their mettle with various innovative and creative solution for the real-world case problem of Phoenix Global.



**Markaizen Marketing Club - IIM Sirmour** • 2nd • Marketing Club at IIM SIRMAUR • 3mo • Edited •

Most sincere thanks to all the Markapalooza participants, participating from different parts of the country, our dear alumni Mr. [Jitender Narwal](#) for his contribution to the event, and especially to all the esteemed event partners, [Union Bank of India](#), [Turnip Innovations](#), [PHOENIX GLOBAL](#), and [Humara Himachal](#) who graced the occasion.



**Disha Committee- IIM Jammu** • 2nd • Placement Preparation (Disha) Committee • 7mo • Edited •

We are pleased to announce a special workshop session for Summer Placements Preparation hosted by [PHOENIX GLOBAL](#) with [Manish Punjabi](#) being a keynote speaker. The session is dedicated to crack the Group Discussion and the Interview Process for Placements.

# National Finance Olympiad - FAQs

## Q. What would the students get at the end of the program?

1. Professional Certificate (All)
2. Live Project (All)
3. Journal Publication (All)
4. 100+ Reports and Models (All)
5. LOR (Top 50% Students only)
6. Internship (Top 25% only)
7. Awards (Each Campus Top 3 and national top 20 Ranks)

## Q. How will Phoenix determine top 25% and top 50%?

Performance in the Online Assessment Submitted within 30 days from the date of attending the Live Training will be considered to determine top 25% & 50%.

## Q. Details about Online Assessment and Results of it?

Post Live Training Sessions, a set of tasks/practical work will be given to the students which they need to submit for online assessment of their performance within 30 days from the date of completion of the Live Training. The Results of the same will be declared on specified date for all the students at once, across domains and this score will be the basis for determining the Top 25%/50% students.

## Q. Details about Internship Opportunity?

Top 25% of candidates from the assessment will be considered for an Internship opportunity with Phoenix Global. Roles would be: Intern Financial Analyst, Equity Research Intern, Investment Research Intern. This is an additional Internship and not Summer Internship.

## Q. Details about the Letter of Recommendation?

Top 50% of candidates from the assessment will be given a Letter of Recommendation entailing a description of skillsets you gained in the program on the Official Company Letterhead with Seal and Signature of Program Director.

## Q. Certificate Validity?

Phoenix Global certificates hold life time validity and are accepted by recruiters across the country. Phoenix Global is a ISO 9001:2015 certified organization whose operations are registered under the Ministry of Corporate Affairs, Government of India.

## Q. When will we get the certificate and other deliverables?

Certificate will be issued immediately upon completion of Live Training in any of the slots, all other deliverables will be given on specified date once the results are out.





# National Finance Olympiad 2022

B-School Finance Competition cum Learning Program

## FinSchool

(A Unit of Phoenix Global TMS Pvt. Ltd.)

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